

A diagram of a print template. It features a purple outer border, a cyan inner border, and a black dashed line. Three blue arrows on the left point to the cyan border, the space between cyan borders, and the purple border respectively. The text below explains these lines: BLEED MARGIN (outermost), SAFE AREA (middle), and TRIM LINE (innermost).

BLEED MARGIN

Elements that go to the edge should extend to the bleed line.

SAFE AREA

All important elements like text should stay within the safe area.

TRIM LINE

Where the piece is cut to size.

CMYK color and 300 DPI resolution recommended.

Turn off or delete the guides layer before submitting.

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FOLD LINE