



The diagram shows a rectangular print layout with a magenta border. On the left side, three blue arrows point inward from the magenta border to three cyan lines. The outermost cyan line is labeled 'BLEED MARGIN', the middle one 'SAFE AREA', and the innermost one 'TRIM LINE'. A vertical dashed black line is labeled 'FOLD LINE' and is positioned to the right of the trim line. The text and logo are located within the safe area.

BLEED MARGIN

Elements that go to the edge should extend to the bleed line.

SAFE AREA

All important elements like text should stay within the safe area.

TRIM LINE

Where the piece is cut to size.

CMYK color and 300 DPI resolution recommended.

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FOLD LINE