

The diagram shows a document layout with three vertical lines on the left side: an outermost cyan line (bleed margin), an inner cyan line (safe area), and a purple line (trim line). Three blue arrows point from the text labels to these lines. A vertical dashed black line, labeled 'FOLD LINE', is positioned in the center of the page.

BLEED MARGIN

Elements that go to the edge should extend to the bleed line.

SAFE AREA

All important elements like text should stay within the safe area.

TRIM LINE

Where the piece is cut to size.

CMYK color and 300 DPI resolution recommended.

Turn off or delete the guides layer before submitting.

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FOLD LINE